

32<sup>ND</sup> EDITION

**AMC2015** | ADVANCED METALLIZATION CONFERENCE



**September 11 - 15, 2015**

WEST PICKLE RESEARCH CENTER | AUSTIN, TEXAS

# **SPONSORSHIP PROSPECTUS**

The **32<sup>nd</sup> annual Advanced Metallization Conference (AMC)** will be held at the University of Texas Pickle West Research Campus in Austin, Texas **September 9-11, 2015**.

Since its inception as the Tungsten Workshop in 1984, AMC has served as the leading conference for the interconnect and contact metallization communities, and has remained at the leading edge of the development of tungsten, aluminum, and copper/low-K interconnects. As the semiconductor industry evolves, exciting new challenges in metallization are emerging, particularly in the areas of contacts to advanced devices, local interconnect solutions for highly-scaled devices, advanced memory device metallization, and 3D/packaging technology. While the conference content has evolved, the unique workshop environment of AMC fosters an open discussion and creates opportunities for cross-pollination between academia and industry.

### **AMC Workshop Environment encourages open discussion with:**

- Strong academic and industry participation,
- Single session conference talks
- Extended breaks and social events for networking,
- Oral poster-preview introductions prior to poster session, and
- Extended duration for talks and extended time for discussion (new for 2015)
- Special exhibits by conference sponsors

### **Conference Scope**

Submissions are encouraged covering materials, process, integration and reliability challenges spanning a wide range of topics in metallization for interconnect/contact applications, especially in the areas of:

- Contacts to novel devices (Finfet, Nanowire, III/V, and 2D materials),
- Highly-scaled local and global interconnects,
- Interconnect and device reliability,
- Advanced memory (NAND/DRAM, 3D NAND, STT and RRAM),
- 3D and packaging (monolithic 3D, TSV, EMI), and
- Novel and emerging interconnects.

# Become a **Conference** Sponsor

SUPPORT THE ADVANCED METALLIZATION CONFERENCE AND JOIN US IN AUSTIN, TX BETWEEN SEPTEMBER 9<sup>TH</sup> AND 11<sup>TH</sup>, 2015.

## SPONSORSHIP LEVELS

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**PLATINUM  
LEVEL**  
**\$10,000**

- 2 complimentary conference registrations
- Logo displayed on signs located on all catering lunch stations
- Company logo printed on USB drive with PDF of abstracts
- Speaking opportunity before the Welcoming Speaker
- Visual logo recognition in the presentation room
- Hyperlink + logo on all conference email communications
- Hyperlink + logo on the conference website

**SOLD OUT!**

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**GOLD LEVEL**  
**\$5,000**

- 1 complimentary conference registration
- Logo displayed on signs located on all catering snack stations
- Visual logo recognition in the presentation room
- Hyperlink + logo on all conference email communications
- Hyperlink + logo on the conference website

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

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**\$7,000**  
**OPENING RECEPTION SPONSOR**

Participating as the Opening Reception Sponsor, your organization's logo will be displayed on signs located in the reception area and a 10 minute welcoming speech from your company plus all items under the GOLD Level Sponsorship.

**\$3,000**  
**LUNCH SPONSOR**

As a Lunch Sponsor, your organization's logo will be displayed on signs located on all catering lunch stations throughout the duration of the conference. Also includes logo recognition in the presentation room and hyperlink & logo on the conference website.

## PAYMENT & CONDITIONS

### Terms of Payment

Upon receipt of the Sponsorship Agreement, an invoice for payment of 100% of the total amount will be sent and is due for payment within 30 days of receipt. All prices listed are in USD. Bank checks and credit card payments will be accepted.

### Sponsor's Responsibility

It is the responsibility of sponsors to provide the materials listed in the sponsorship package, once the commitment has been made. The companies which get the most out of their sponsorship are those who actively promote their presence at the conference and provide any required materials in a timely manner.

### Sponsor Agreements

Once your preferred sponsorship package has been negotiated, the Event Organizers, the Center for Lifelong Engineering Education at The University of Texas at Austin, will prepare a Sponsor Agreement for your signature. The Agreement is to be signed and returned within the timeframe specified.

### Sponsorship Cancellation Policy

Sponsorship cancellations must be made in writing. Please note that the detailed cancellation policy will be outlined in the Terms & Conditions included with the Sponsor Agreement.

## CONTACT

### Trammie Anderson

trammie.anderson@austin.utexas.edu  
512.232.5550

## MORE INFO

Learn more about the program, venue and convenience lodging options:

<http://www.advancedmetallizationconference.com/>

Please also check the "SPONSOR" tab at:

<http://www.advancedmetallizationconference.com/sponsors.html>